



CHELSEA

JUNIOR FOOTBALL CLUB

2025

Sponsor Program



ABOUT US

For over 110 years, Chelsea FNC has been an unwavering supporter of the Chelsea Community. The club stands as a fully integrated entity, spanning from Juniors to Senior members, ensuring a comprehensive and inclusive experience for all.

On Friday nights, the Auskick program flourishes with 150 participants, making it the 3rd largest center in the region. The Junior membership consists of 240+ male and female members from under 8's to under 18's. In the Senior section, Football and Netball combined have 140 dedicated members, contributing to the club's vibrant atmosphere.

The Senior Football division fields Reserves, and Senior teams, while Senior Netball showcases talent across under 17, A, B, C, and D Grades, complemented by onsite courts. On game days, the club buzzes with life, attracting 500+ supporters, amounting to an impressive 4,500 visitors per season.

Beyond the thrill of game day, Chelsea FNC's facilities draw in 21,000 visitors per season, becoming a central hub for sports enthusiasts. The club's social media presence is equally robust, reaching 2,500 home page visitors each week, accumulating to an extensive 45,000 throughout the season.





SEASON 2025

Discover the heart of community spirit with Chelsea Junior Football Club and Chelsea FNC, where we prioritise community connections above all. Over the last 6 years, Chelsea has proudly hosted the MPNFL & AFLSE Junior finals series for Football and Netball, welcoming over 3,000 visitors annually from the peninsula region. (Note that during 2020 competition were paused due to COVID)

As proud supporters of the Long Beach RSL, a cornerstone in the Chelsea community, we've earned recognition through the AFL/TAC towards Zero program in 2022 for our outstanding support. Located directly opposite Bicentennial Park, the largest community park in the Kingston municipality, our facilities serve as a vibrant hub for various events, drawing hundreds of visitors every weekend.

Your support will assist in helping our club provide an environment for young men and women to participate in sport and excel with their own Health and wellbeing. Chelsea FNC stands as a community-first club, extending our support beyond the field to enrich the wider community. With teams playing both at home and away throughout the Mornington Peninsula and outer Southeastern suburbs, align your business brand with ours for maximum exposure and community impact.

Join us in shaping a stronger, healthier future for all.

SPONSOR PACKAGE

WHITE PACKAGE

Supply of Sponsor Vouchers to be given to Player of the day each week.

Package Inclusions:	Comments:
Social Media Awareness	Sponsors Logo placed on club Website, Facebook, Club Business Directory, Club Newsletters & Sponsors Banners.



SPONSOR PACKAGE

BLUE PACKAGE

\$500.00 AUD

Package Inclusions:	Comments:
Social Media Awareness	Sponsors Logo placed on club Website, Facebook, Club Business Directory, Club Newsletters & Sponsors Banners.
Signage at the social club	Sponsors Logo added to club signage
Off ground signage	Sponsors Logo added to vinyl banner displayed at our ground on game day



SPONSOR PACKAGE

SEAGULL PACKAGE

\$1,000 AUD - Annually (2 Year Commitment)

Package Inclusions:	Comments:
Social Media Awareness	Sponsors Logo placed on club Website, Facebook, Club Business Directory, Club Newsletters & Sponsors Banners.
Signage at the social club	Sponsors Logo added to club signage
Off ground signage	Sponsors Logo added to vinyl banner displayed at our ground on game day
Merchandise pack	Jacket, Beanie & Scarf



SPONSOR PACKAGE

TEAM SPONSORSHIP PACKAGE

\$2,300 AUD

Package Inclusions:	Comments:
Social Media Awareness	Sponsors Logo placed on club Website, Facebook, Club Business Directory, Club Newsletters & Sponsors Banners.
Signage at the social club	Sponsors Logo added to club signage
Off ground signage	Sponsors Logo added to vinyl banner displayed at our ground on game day
Electronic Scoreboard Advertising	Sponsors Logo to be featured each game day on our electronic 4.8m 2.88m scoreboard
28 x Reversible team jerseys*	Sponsors Logo printed on Jerseys Players can select their own jersey number for the season
Christmas in July	x4 Tickets
Signage at the social club	Sponsors Logo added to club signage

* Jerseys will be retained by CJFC at the conclusion of the season



SPONSOR PACKAGE

BRONZE PACKAGE

\$1,500 AUD - ANNUALLY (2 YEAR COMMITMENT)

Package Inclusions:	Comments:
Social Media Awareness	Sponsors Logo placed on club Website, Facebook, Club Business Directory, Club Newsletters & Sponsors Banners.
Signage at the social club	Sponsors Logo added to club signage
Off ground signage	Sponsors Logo added to vinyl banner displayed at our ground on game day
Electronic Scoreboard Advertising	Sponsors Logo to be featured each game day on our electronic 4.8m 2.88m scoreboard
Merchandise pack	Jacket, Beanie & Scarf
Senior Games	x2 Season Pass to 9 Senior home games



SPONSOR PACKAGE

SILVER PACKAGE

\$2,000 AUD - ANNUALLY (2 YEAR COMMITMENT)

Package Inclusions:	Comments:
Social Media Awareness	Sponsors Logo placed on club Website, Facebook, Club Business Directory, Club Newsletters & Sponsors Banners.
Signage at the social club	Sponsors Logo added to club signage
Off ground signage	Sponsors Logo added to vinyl banner displayed at our ground on game day
Electronic Scoreboard Advertising	Sponsors Logo to be featured each game day on our electronic 4.8m 2.88m scoreboard
Merchandise pack	Jacket, Beanie & Scarf
Senior Games	x2 Season Pass to 9 Senior home games
Christmas in July	x4 Tickets
1200 x 900mm Sign	Located on oval fence



SPONSOR PACKAGE

GOLD PACKAGE

\$3,000 AUD - ANNUALLY (2 YEAR COMMITMENT)

Package Inclusions:	Comments:
Social Media Awareness	Sponsors Logo placed on club Website, Facebook, Club Business Directory, Club Newsletters & Sponsors Banners.
Signage at the social club	Sponsors Logo added to club signage
Off ground signage	Sponsors Logo added to vinyl banner displayed at our ground on game day
Electronic Scoreboard Advertising	Sponsors Logo to be featured each game day on our electronic 4.8m 2.88m scoreboard.
Merchandise pack	Jacket, Beanie & Scarf
Senior Games	x2 Season Pass to 9 Senior home games
2400 x 900mm Sign	Located on oval fence
Christmas in July	x4 Tickets
President Lunch	x2 Tickets



SPONSOR PACKAGE

PLATINUM PACKAGE

\$5,000 AUD - ANNUALLY (2 YEAR COMMITMENT)

Package Inclusions:	Comments:
Social Media Awareness	Sponsors Logo placed on club Website, Facebook, Club Business Directory, Club Newsletters & Sponsors Banners.
Signage at the social club	Sponsors Logo added to club signage
Off ground signage	Sponsors Logo added to vinyl banner displayed at our ground on game day
Electronic Scoreboard Advertising	Sponsors Logo to be featured each game day on our electronic 4.8m 2.88m scoreboard.
Merchandise pack	Jacket, Beanie & Scarf
Senior Games	x2 Season Pass to 9 Senior home games
2400 x 900mm Sign	x2 Signage - Located on oval fence
Christmas in July	x4 Tickets
President Lunch	x2 Tickets





CHELSEA JUNIOR FOOTBALL CLUB



www.chelseajfc.com.au



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